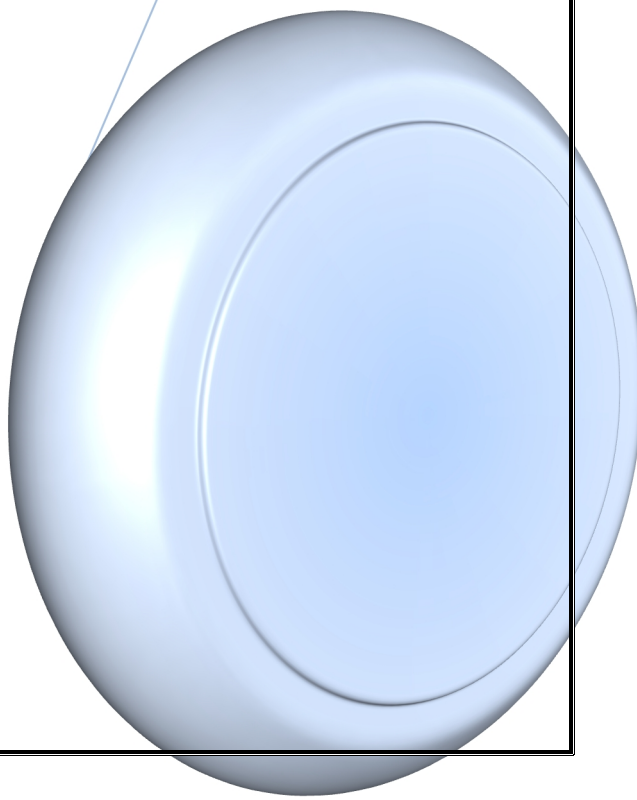
HOW TO FIND VALUE IN ANY SPORTS



Coefficient Value Betting for Any Sports

Unique Approach for Value Betting

Testing has been done only on Tennis market but it can be extended to any other sports as well.

Michael from www.profitsportsbetting.com & www.winningmore.com

1/2/2014

Hi

Thanks for downloading the amazing book on finding value bets. Luka & I did spent good time last year on developing this amazing approach of finding value bets. Now, we have decided to release it to our clients as quality bonus. Thanks for your support over the years.

We will show you how you can find a lot of value bets in a few minutes. We made this test on tennis market, but we believe that this can work on all betting markets. And we also tested this theory on soccer, and made significant profits.

For this manual, we made this test on 2000 data points from tennis market. This is close to 5 months of data collection. So we will show you how to find a value bet in tennis already in the morning.

GOLDEN RULES which need to be remembered:-

1) Go to oddsportal.com in the morning (you have to login otherwise you won't be able to see the odds from all the bookmakers. It's free of cost)

2) chose any of your ordinary bookie and stick to it (PAYOUT between 92%-94% You can chose on of these bookies(look up for payout on first picture): Unibet, Paf, Betboo, NordicBet, youwin, Betsson, Noxwin, Circlebet Betway Expekt, Offsidebet, RedbetBetsafe Sportingbet, WilliamHill, totesport, StanJames, myBet, 888sport, Blue Square, PaddyPower, Ladbrokes, bet365, Betinternet, Bet365)

3) Calculate gap between odds on your ordinary bookie (for example Bet365)-G1

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4) Calculate gap between maximum odds on oddsportal (max. odd on underdog-max. odd on favorite)-G2

4) Calculate K (max. gap between odd/ordinary gap between odd=G2/G1)

5) If K is bigger than 1.1 bet on favorite

6) If K is lower than 0.9 bet on underdog

7) Don't bet on match if maximum favorite odd on the market (from all bookies) is below 1.44

8) Don't bet on match if gap (G1) on your ordinary bookie is lower than 0.5.

9) use this formula on ITF+WTA+CHELENGER+ATP+ DOUBLES (WTA+ATP)

10) Use this formula in the morning before match starts.

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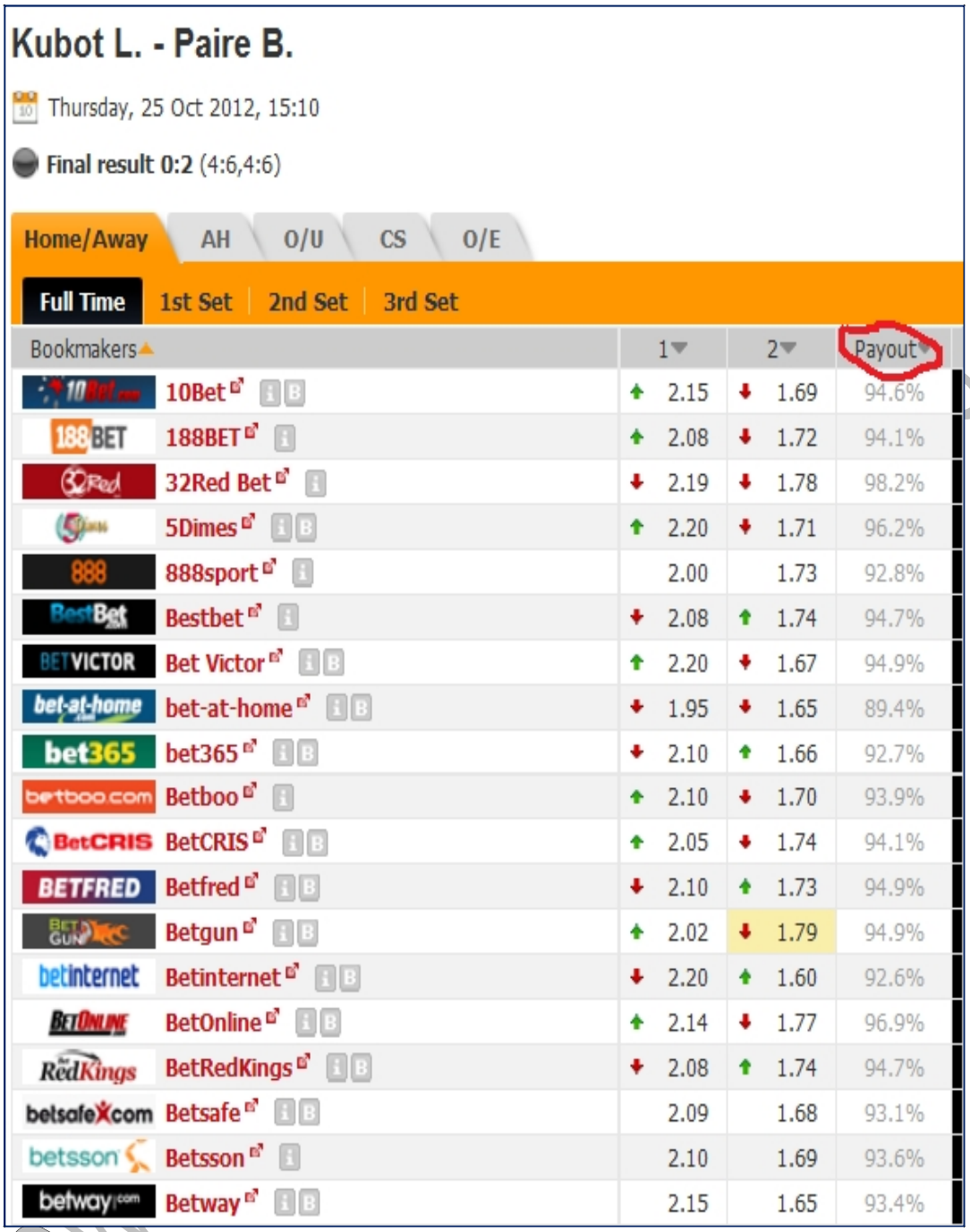

Kubot L. - Paire B.

Thursday, 25 Oct 2012, 15:10

Final result 0:2 (4:6,4:6)

Home/Away | AH | O/U | CS | O/E

Full Time | 1st Set | 2nd Set | 3rd Set

Bookmakers	1	2	Payout
10Bet	2.15	1.69	94.6%
188BET	2.08	1.72	94.1%
32Red Bet	2.19	1.78	98.2%
5Dimes	2.20	1.71	96.2%
888sport	2.00	1.73	92.8%
Bestbet	2.08	1.74	94.7%
Bet Victor	2.20	1.67	94.9%
bet-at-home	1.95	1.65	89.4%
bet365	2.10	1.66	92.7%
Betboo	2.10	1.70	93.9%
BetCRIS	2.05	1.74	94.1%
Betfred	2.10	1.73	94.9%
Betgun	2.02	1.79	94.9%
Betinternet	2.20	1.60	92.6%
BetOnline	2.14	1.77	96.9%
BetRedKings	2.08	1.74	94.7%
Betsafe	2.09	1.68	93.1%
Betsson	2.10	1.69	93.6%
Betway	2.15	1.65	93.4%

Just for your information, the bigger the gap is between the odds better are the chances for favorite to win

Ordinary bookies should have normal odds on the market-somewhere in the middle. Also ordinary bookie should have average gap between the odds in the market. Tha

max gap between the odds should have max odds on the market.

It is normal that MAX gap odd (GAP2) is bigger than ordinary bookie gap odd(GAP1), because MAX gap odd have payouts around 98-99% and normal bookies around 92-94%.

In this way I can calculate coefficient (K)

K=GAP2/GAP1

Normally: GAP2>GAP1

This mean that this coefficient is normally bigger than 1

If K is smaller than 1, this mean that GAP on ordinary bookie is bigger than the gap between max. odds on the market. Smaller the coefficient is more competitive the players should be.

Rule how to pick underdog or favorite for value bet: If K is smaller than 0.9 you should bet on underdog. If K is bigger than 1.1 you should bet on favorite

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Example: Haas vs Klizan

Haas T. - Klizan M.

Tuesday, 17 Jul 2012, 16:40

Final result 2:0 (6:2,6:1)

Home/Away | AH | O/U | CS | O/E

Full Time | 1st Set | 2nd Set

Bookmakers	1	2	Payout
10Bet	1.42	2.89	95.2%
188BET	1.43	2.75	94.1%
32Red Bet	1.26	2.44	83.1%
5Dimes	1.47	2.78	96.2%
888sport	1.44	2.63	93.1%
Bestbet	1.42	2.86	94.9%
Bet Victor	1.36	3.13	94.8%
bet-at-home	1.40	2.70	92.2%
bet365	1.38	2.87	93.2%
Betboo	1.42	2.80	94.2%
BetCRIS	1.40	3.00	95.5%
Betfred	1.36	3.00	93.6%
Betgun	1.46	2.56	93.0%
Betinternet	1.35	3.00	93.1%
BetOnline	1.44	2.95	96.8%
BetRedKings	1.42	2.86	94.9%
Betsafe	1.37	2.85	92.5%
Betsson	1.38	2.90	93.5%
Betway	1.40	2.75	92.8%
Blue Square	1.44	2.63	93.1%
Boylesports	1.44	2.80	95.1%
bwin	1.36	2.90	92.6%
Paddy Power	1.36	2.88	92.4%
Paf	1.40	2.85	93.9%
Pinnacle Sports	1.43	3.01	96.9%
Redbet	1.45	2.66	93.8%
SBOBET	1.39	2.96	94.6%
Sportingbet	1.50	2.50	93.8%
Stan James	~~1.36~~	~~2.88~~	-
The Greek	1.42	3.00	96.4%
Tipico	1.40	2.70	92.2%
totesport	1.40	2.75	92.8%

Go to oddsportal.com and login in odds portal. For example I chose for my ”ordinary” bookie **Bet365** (you can choose one from the list that I wrote in rule 2. I like bet365). Odd for favorite on **Bet365** is 1.38. But we don’t bet matches if favorite have odds under 1.44 (rule 7). So I look up for maximum odds in the market for favorite. The best odd is 1.5 at Sporting bet. So we have odd on favorite over 1.44 and we can

start to look deeper. So this match qualified under the rule 7

Now we have to calculate gaps

G1=Gap Bet365= 2.87-1.38=1.49

G2=MAX GAP=3.13-1.5=1.63

Gap between odds on Bet365 is bigger than 0.5 (we have gap 1.49). So this is still perfect match to study further.

Now we have to calculate K.

K=G2/G1=1.63/1.49=1.1

K is higher than 1.1 so we are going to bet on favorite (Haas). If K would be smaller than 0.9 we would bet on underdog. We don't bet if K is between 0.9-1.1.

Haas WON and we WON!

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Lest look at another example [Verdasco F. - Querrey S.]

Verdasco F. - Querrey S.

Monday, 01 Oct 2012, 14:40

Final result 1:2 (7:5,3:6,4:6)

Home/Away | AH | O/U | CS | O/E

Full Time | 1st Set | 2nd Set | 3rd Set

Bookmakers		1	2	Payout
10Bet		2.10	1.71	94.3%
188BET		2.10	1.71	94.3%
32Red Bet		2.04	1.73	93.6%
5Dimes		2.15	1.74	96.2%
888sport		1.91	1.80	92.7%
Bestbet		2.10	1.74	95.2%
Bet Victor		2.05	1.75	94.4%
bet-at-home		2.00	1.65	90.4%
bet365		2.10	1.66	92.7%
Betboo		2.10	1.70	93.9%
BetCRIS		2.05	1.74	94.1%
Betfred		2.10	1.73	94.9%
Betgun		2.03	1.75	94.0%
Betinternet		2.10	1.67	93.0%
BetOnline		2.16	1.76	97.0%
BetRedKings		2.10	1.74	95.2%
Betsafe		2.12	1.68	93.7%
Betsson		2.12	1.68	93.7%
Betway		1.95	1.75	92.2%
Blue Square		1.91	1.80	92.7%
Bookmaker		2.05	1.74	94.1%
Bovada		2.15	1.67	94.0%
Boylesports		2.10	1.73	94.9%
bwin		2.08	1.67	92.6%
Bovada		2.15	1.67	94.0%
Betinternet		2.10	1.67	93.0%
bwin		2.08	1.67	92.6%
Redbet		1.98	1.66	90.3%
bet365		2.10	1.66	92.7%
Goalwin		2.10	1.65	92.4%
Expekt		2.15	1.65	93.4%
bet-at-home		2.00	1.65	90.4%
TonyBet		2.30	1.62	95.1%

Bet365 gap odds (ordinary bookie)-GAP1: 2.1-1.66=0.44

MAX gap odds: GAP2=2.3(tonyBet)-1.8(888sport)=0.5

TO SEE THA MAXIMUM ODD ON THE MARKET YOU HAVE TO BE LOGGED IN ODDSPORTA! WHEN YOU CHOSE YOUR ORDINARY BOOKIE (Bet 365 in my case) I ADVISE THAT YOU STICK TO IT, AND THAT YOU DON'T CHANGE IT!

I calculate coefficient (K)

K=GAP2/GAP1=0.5/0.41=1.21 This coefficient is positive so the favorite is not fake favorite.

If gap between odds on your “ordinary” bookie is smaller than 0.5 forgot about this match (Rule 8)!

Our example Verdasco F. - Querrey S. doesn’t qualify because gap between odds on bet365 is 0.44 but you need at list 0.5. So we don’t bet on this match.

Scheafer vs Van d. M.A.

Schaefer A. J. - Van d. M. A.

Sunday, 23 Sep 2012, 10:00

Final result 2:0 (6:2,6:2)

Home/Away | AH | O/U | CS

Full Time | 1st Set

Bookmakers	1	2	Payout
Bestbet	2.14	1.62	92.2%
Bet Victor	2.05	1.70	92.9%
bet365	↑ 2.20	↓ 1.61	93.0%
BetRedKings	2.14	1.62	92.2%
bwin	2.10	1.60	90.8%
Jetbull	2.14	1.62	92.2%
MarathonBet	1.94	1.94	97.0%
Offsidebet	↑ 2.13	↓ 1.64	92.7%
Paddy Power	1.80	1.91	92.7%

We have to calculate gaps

G1=Gap Bet365=2.20-1.61=0.59

G2=MAX GAP=2.2-1.94=0.26

Gap between odds on bet365 is 0.59. If the gap would be below 0.5 (rule 8) then we would skip this match. So this is still perfect match to study farther.

Now we have to calculate K.

K=G2/G1=0.26/0.59=.44

K is under 0.9 so we are going to bet on underdog (Scheafer)-rule 6

Underdog WON! We WON!

Vab d M.A. vs Beygelzimir Y.

Van d. M. A. - Beygelzimer Y.

Friday, 21 Sep 2012, 10:15

Final result 2:1 (2:6,6:3,7:6)

Home/Away | O/U | CS

Full Time | 1st Set

Bookmakers	1	2	Payout
Bet Victor	1.80	1.91	92.7%
bet365	1.72	2.00	92.5%
bwin	1.89	1.75	90.9%
myBet	1.70	1.90	89.7%
Offsidebet	1.73	2.00	92.8%
Paddy Power	1.73	2.00	92.8%

We have to calculate gaps

G1=Gap Bet365=2.00-1.72=0.28

G2=MAX GAP=2.2-1.94=0.11

Gap between odds on BET365 is 0.28. The Bet365 gap is under 0.5 (rule 8) so we don't bet on this match!

NO BET!

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Zalabska vs Voracova

Zalabska Z. - Voracova R.

Thursday, 23 Aug 2012, 14:00

Final result 0:2 (3:6,3:6)

Home/Away | O/U | CS | O/E

Full Time | 1st Set | 2nd Set

Bookmakers	1	2	Payout
Bestbet	3.75	1.25	93.8%
Bet Victor	3.75	1.25	93.8%
bet365	3.75	1.25	93.8%
BetRedKings	3.75	1.25	93.8%
bwin	3.35	1.25	91.0%
Coral	3.75	1.25	93.8%
Jetbull	3.75	1.25	93.8%
myBet	3.20	1.25	89.9%
Paddy Power	3.50	1.25	92.1%

The maximum odd is 1.25. We don't bet on this match (rule 7)

Try to bet with the best odds guaranteed bookies on the market, so your profit is going to be better.

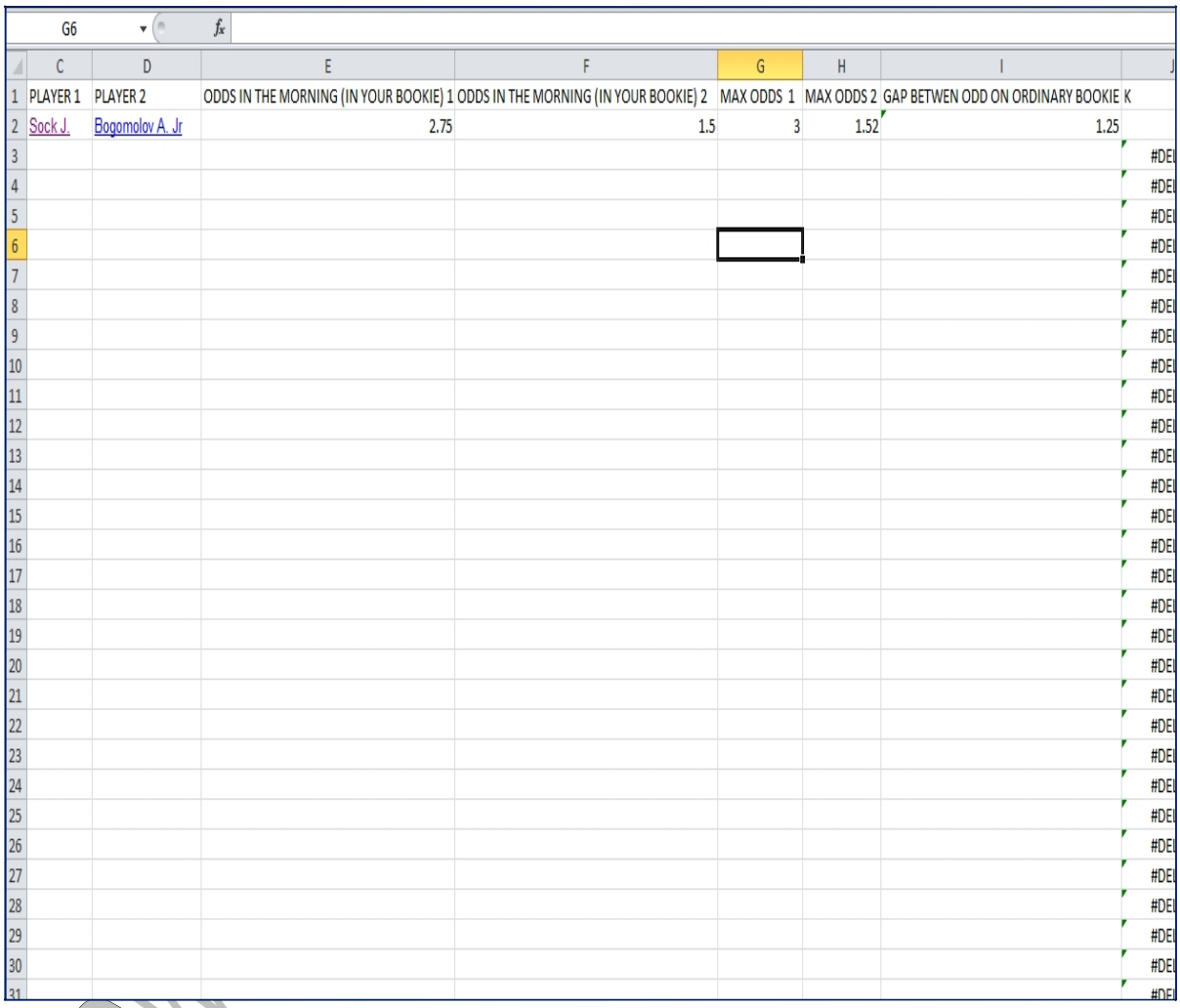
You can make all necessary calculation with excel document which you would have received. In column C and D write players name who is playing against whom. In column E write odds from your ordinary bookie for PLAYER 1. In column F write odds from your ordinary bookie for PLAYER 2. In column G write maximum odd in the morning for PLAYER 1. In column H write maximum odd in the morning for PLAYER 2. If the minimum odd in column G or H is not 1,44 or bigger than forgot about that match.

In column I it is going to calculate automatically gaps between the odds on your

HOW TO FIND VALUE

ordinary bookie. If the number in this column is smaller than 0,5 forgot about that match. Don't bet on it!

In column J it is going to calculate automatically the coefficient K. If K is over 1.1 bet on favorite, if K is smaller than 0.9 make bet on underdog!



	C	D	E	F	G	H	I	J
1	PLAYER 1	PLAYER 2	ODDS IN THE MORNING (IN YOUR BOOKIE) 1	ODDS IN THE MORNING (IN YOUR BOOKIE) 2	MAX ODDS 1	MAX ODDS 2	GAP BETWEN ODD ON ORDINARY BOOKIE	K
2	Sock J.	Bogomolov A. Jr	2.75	1.5	3	1.52	1.25	
3								#DE
4								#DE
5								#DE
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I hope you would have enjoyed this method. Since it's a free bonus, I don't support provide any email support.

You can use this same approach in finding value in other sports markets also.

With this pdf, you would have also got the sample Coefficient Value Backing template and also results for the matches which I monitored for both K less than .9 and K

greater than 1.1. I closely monitored the morning data during this time to test the system.

Thanks for your support over the years

Cheers

Michael & Steve

www.winningmore.com & sister site www.profitsportsbetting.com

Thanks for your time

Michael

Download this 100% risk free method from link given below:-

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